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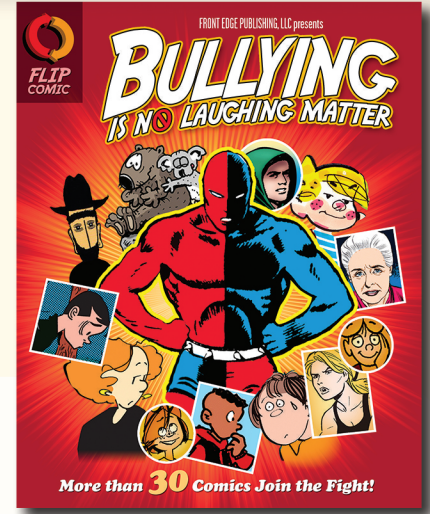
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BULLYING IS NO LAUGHING MATTER

Bullying has become a national epidemic! This full-color paperback book is part of the cure. This is a historic "team-up" of many cartoon favorites, united in encouraging kids to support each other when someone starts bullying. This book is the perfect discussion-starter to engage kids in building supportive relationships. Comics that we are familiar with such as: Beetle Bailey, Blondie, Dennis The Menace, Luann, Dick Tracy, Gil Thorp, Stone Soup, Mary Worth and many others have joined the anti-bullying movement. Many of the comic artists share words of encouragement and some describe their own experience with bullies.

The format of this book is news. It's a "flip book," with two covers and two pathways through these comic adventures. On the "flip side" of the book, comic book hero, The Cardinal, confronts a seemingly horrible "enemy" - the Warthog, who was a victim of bullying himself. Cardinal author and artist Kurt J. Kolka tells his own story of overcoming the effects of bullying; and Camille Paddock, a real life teen-aged girl who has become a hero herself for her own triumph over bullying, tells her story as well.

The unique website, www.BullyingIsNoLaughingMatter.com highlights one anti-bullying comic each week with easy-to-use discussion questions and activity suggestions. Miller Elementary School in Canton, Michigan used the Dennis The Menace comic to create a school wide activity called "Fence of Friends". Fans can also download a colorful Bullying Is No Laughing Matter badge to put on their Facebook pages or websites to show they want to be part of the solution.



KURT J. KOLKA IS AN AWARD-WINNING NEWSPAPER JOURNALIST. HE IS THE CREATOR AND ARTIST OF THE COMIC SUPER HERO THE CARDINAL, A COSTUMED CRIME-FIGHTER WHOSE STORY KURT HAD BEEN DRAWING AND SHARING FOR 25 YEARS. KURT WORKED FOR MORE THAN TWO YEARS TO ASSEMBLE THIS NATIONWIDE COLLECTION OF COMICS TO ENCOURAGE KIDS TO HELP END BULLYING. KURT LEADS ANTI-BULLYING PROGRAMS FOR ADULTS AND KIDS. HE AND HIS WIFE DIANE LIVE IN GAYLORD, MICHIGAN, WITH THEIR TEEN-AGE DAUGHTER REBEKAH.

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